



Creative Business Solutions

Business Overview

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Introduction:

CBS is a consulting group who work to assist organizations in making their operations more efficient. We are specialists in streamlining organizations by concentrating on three main areas: **cost reduction**, **resource optimization**, and **process streamlining**. We do not generally fulfill a supply and procurement role, as we are able to work on a diverse range of solutions within our specialty.

This can include evaluating initial suppliers for startups, preparing reports(our "Black Books") as part of a organization-wide audit in these specialties, and even carrying through to implementation. We can be of service to most organizations.

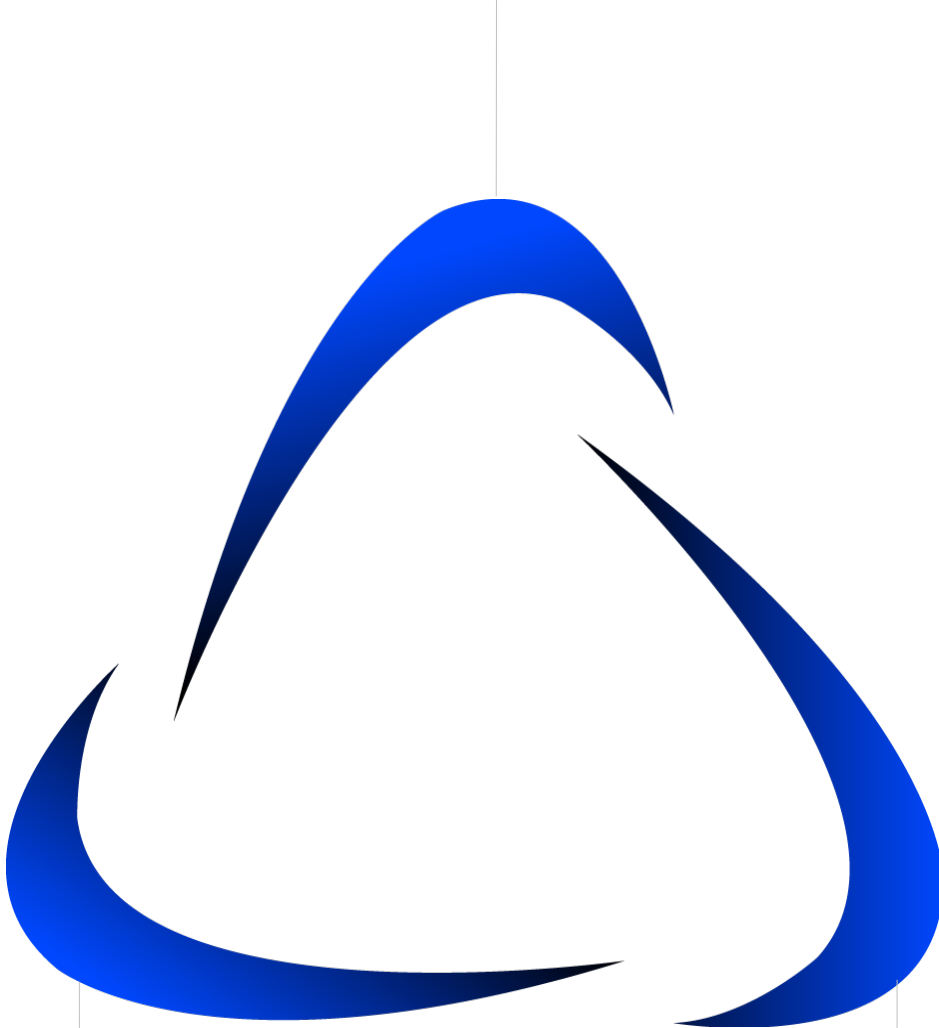
We have several core philosophies we apply in day to day business; these make us different from anyone in our industry. We refuse to allow any kind of bias to violate the trust our clients place in us, we operate under the strictest privacy guidelines, and we derive our income solely from project fee. Billing as a percentage of the savings on the cost reduction front immediately introduces a bias to recommend the cheapest supplier, regardless of quality, service, support, or ethics. We also seek to establish strong relationships with our clients so we can evaluate the problem fully; we do not work on a blind basis.

Our flexibility and willingness to work with our clients in a very strong relationship means that we listen to our clients, we don't preach.

Our Three Consulting Specialties:

Cost Reduction

Cost reduction involves finding more affordable ways to obtain the same resource. This is often made possible by changing suppliers, or renegotiating with current suppliers.



Process Streamlining

Anything that involves more than one step and is repeated regularly is considered a process. There are often alternative solutions that can be devised to make the process even more efficient

Resource Optimization

Resource optimization involves reducing the resources required to carry out a specific task. This leads to a net savings due to the reduction in waste, manpower, and material requirements.

Our Three Consulting Specialties:

Cost Reduction:

Cost reduction analysis is done using our unique approach. This approach involves a four step process:

1. We identify expenses within the organization which can be reduced
2. We research the expense as much as possible; how it fits into the organization
3. We consult with suppliers to remove any padding in the price
4. We evaluate suppliers for quality

This ranges from bank accounts, to electricity, to phone bills, and to stationary; anything **except staff expenses**.

Some organizations can achieve up to a **10% decrease in regular expenses**, however around **2-4%** is the norm. Over the course of a year, this could mean tens of thousands of dollars. Our findings are presented in reports called "Black Books".

We feel that there is no way an organization could lose by engaging us for this service.

Process Streamlining:

Process streamlining helps to make organizational processes much more effective by casting our experienced eye over them. This approach again involves a four step process:

1. We map each process and evaluate what resources are required to complete it
2. We search for possible substitutes or if any steps can be combined
3. We look for any alternative solutions that have been publicized
4. We evaluate the possible ramifications of changes to that process

Almost anything can be considered a process. Generally it has to conform to two criteria – it has more than one step, and is repeated regularly. We also are able to monitor and give feedback on new processes that are to be implemented if we are on a retainer. Due to our large amount of expertise in many fields, we are able to handle streamlining within any industry.

Our Three Consulting Specialties:

Process Streamlining Continued:

We can also supervise startups and evaluate the business and industry processes that are to be used for cost effectiveness and efficiency. Often streamlining a process results in savings due to the reduced requirements for resources, which means it goes hand in hand with resource optimization.

Resource Optimization:

Resource optimization is a simple yet powerful way to increase your bottom line by simply reducing the amount of resources you use. A typical assessment follows the following steps.

1. We locate all the resources used in the business based on regular expenses
2. We assess how these are used and if they can be used more effectively
3. We research and determine the costs of implementing these procedures

By evaluating your resource usage and measuring it, you are then in a position where you can reduce the actual resource and thusly improve your bottom line. Resources are considered to be any kind of consumable item. This ranges from stationary, to electricity, to soap. An organization which produces wood products may find that the resulting cutoffs can be sold at a premium instead of being discarded; an office may find that providing insulation may reduce heating bills significantly in winter.

Our Flexibility:

We are able to combine all of the above three disciplines into one solution for a client on one side of the spectrum, or evaluate a single process on the other side. We look to deliver value by providing our expertise and experience with these solutions. Because we're flexible, and we like to establish strong relationships before designing solutions, we can provide solid information, or even implementation, that will fix core inefficiencies in our client's operations.

Our reports are a powerful way to judge whether an organization is moving in the right direction.

Creative Business Solutions Limited Profile:

Creative Business Solutions Limited(CBS) was established in 2008 after it's founder, Duncan Erasmus, had helped several small businesses reduce their cost structures.

Duncan Erasmus has a large amount of experience within the corporate sector, having created several profitable enterprises.

During this, Duncan Erasmus developed the methodologies which CBS now employs to reduce organizational costs and optimize businesses. Almost every expense can be reduced further and many businesses do not realize this. CBS' is able to audit a company and reduce non-staff related costs to the absolute minimum, whilst maintaining or increasing the current quality of services/product garnered from each expense.

We are also able to audit the processes within the business, to evaluate whether they are stable, efficient, and easy to carry out; this goes hand in hand with our views on resource usage reduction, which has many benefits like reducing costs and improving processes indirectly.

To this end, CBS looks to work with the client to evaluate and identify things that could be done better. We're a fresh pair of eyes. Considerable experience is required for this and in order to gain largest benefit, specialization into this field is required, which is financially untenable for most small to medium sized enterprises.